

The Secure Cloud portfolio



Threat Protection



Email Encryption &
DLP



Cloud Back up
& recovery



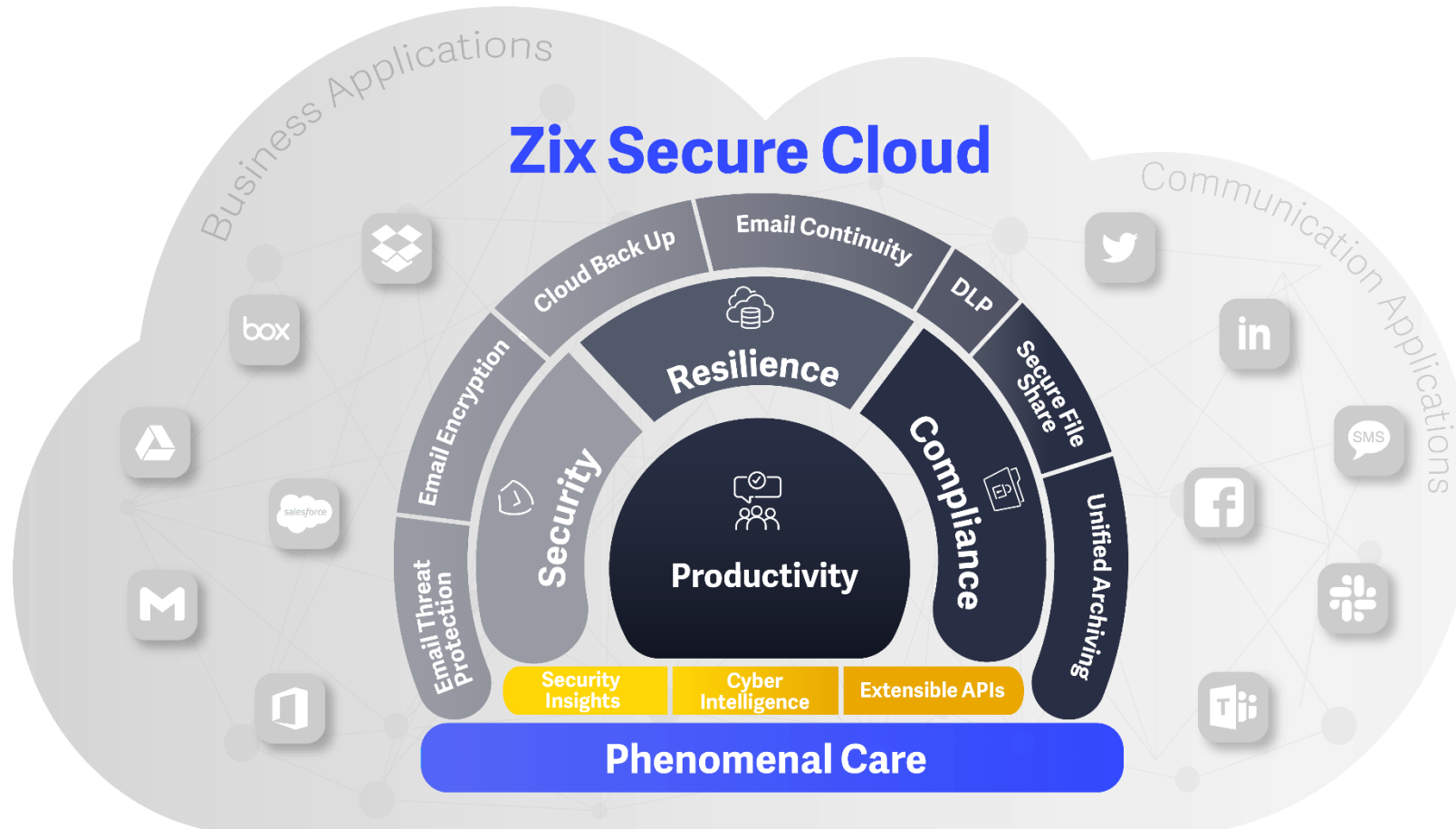
Information Archiving



Secure File
Sharing



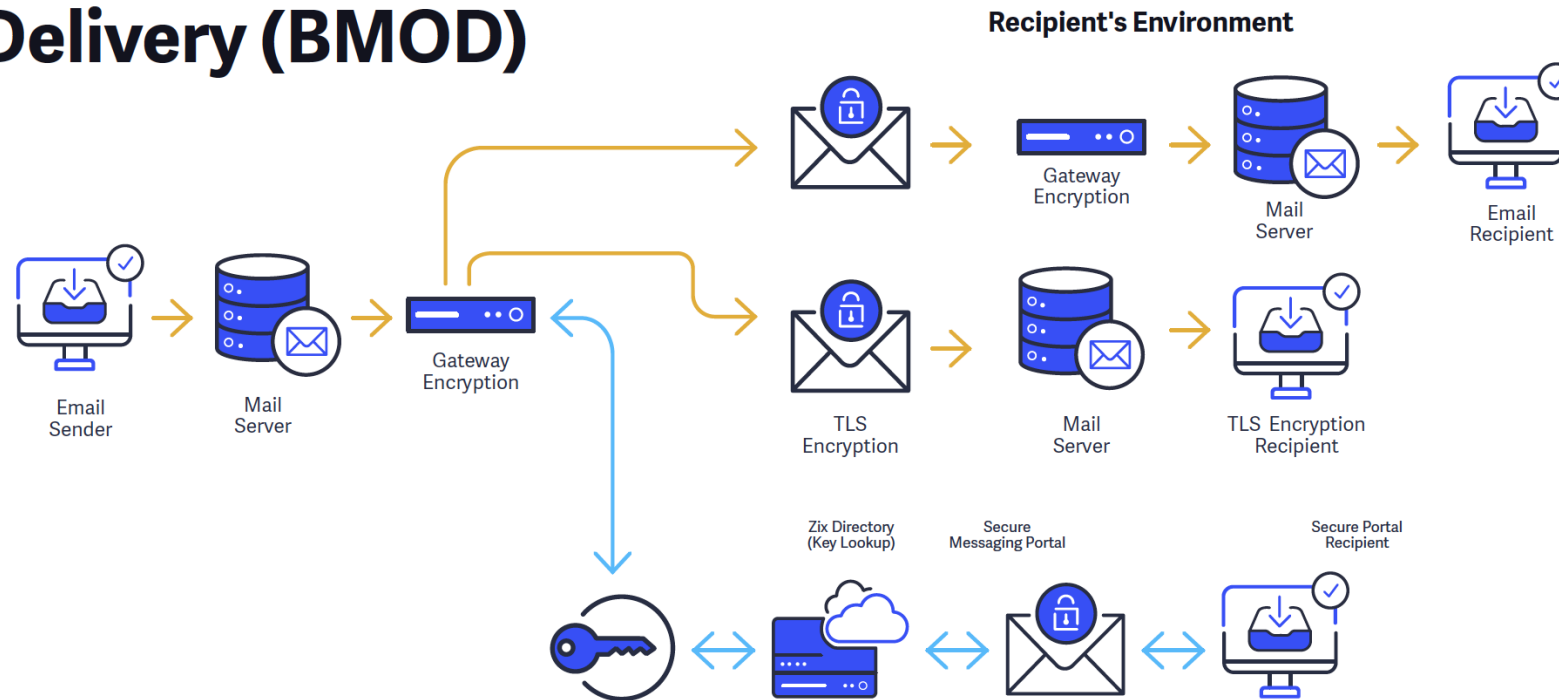
Microsoft 365



Email Encryption

Solution Overview

Best Method of Delivery (BMOD)



TAKEAWAYS

- Advanced DLP Filters
- Triggered by Policy, Keyword, or Manually
- Patented BMOD – Transparent Delivery

DLP FILTERS

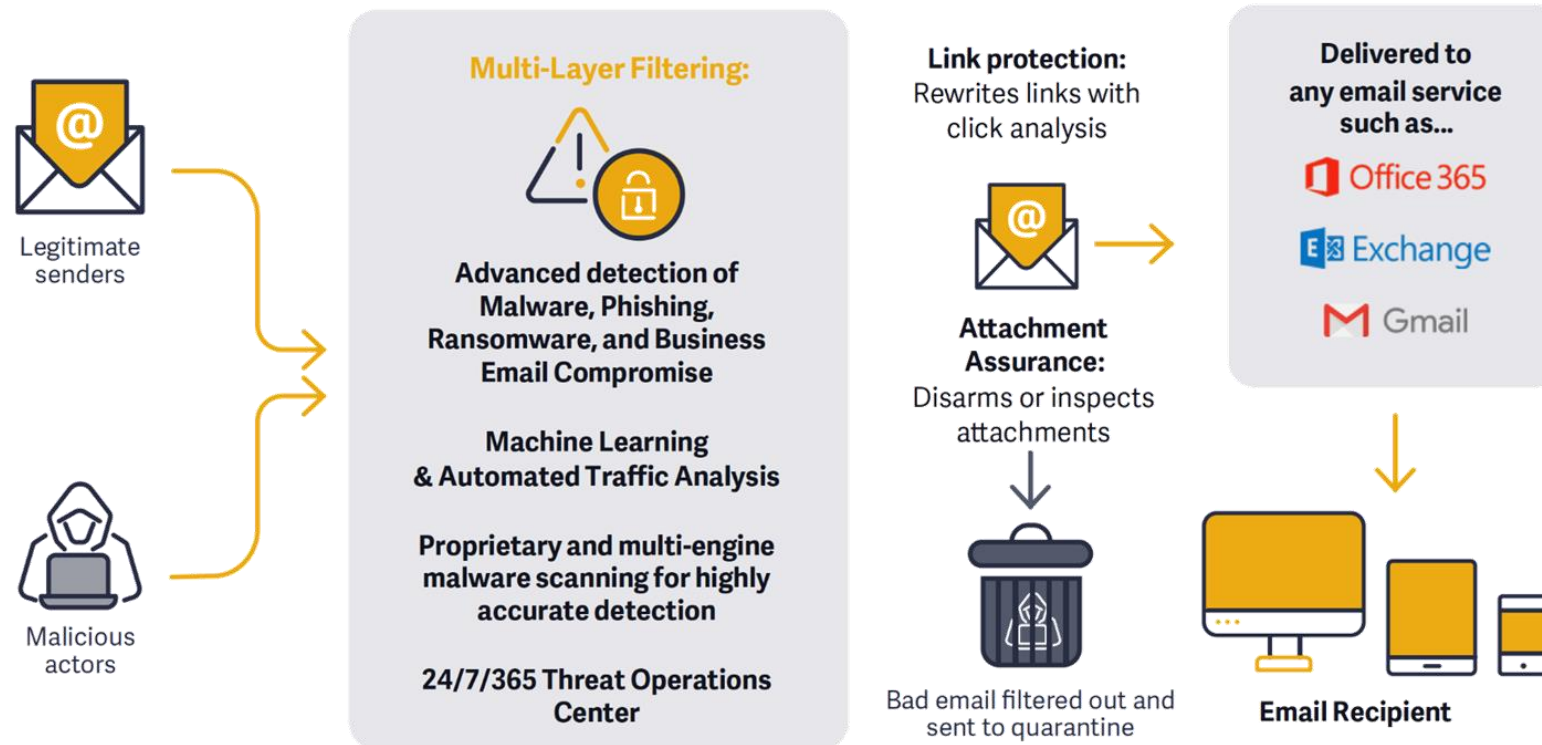
- Financial GLBA and SOX
- Healthcare HIPAA and medical research
- Education FERPA
- General Data Protection Regulation GDPR
- Title and real estate industry
- State privacy
- Human resources
- Social Security numbers
- Credit card numbers
- Custom filters built to your specific requirements

OUR CUSTOMERS

- All Federal Financial Institutions Examination Council (FFIEC) regulators
- The U.S. Securities and Exchange Commission (SEC)
- 30% of U.S. banks
- 1,200+ U.S. hospitals
- 30%+ Blue Cross Blue Shield (BCBS) organizations

Email Threat Protection

Solution Overview



Threat Protection

TAKEAWAYS

- Advanced Malware Detection
- Machine Learning Analysis
- Link Protection
- Stop spam, phishing, zero-hour malware, and business email compromise without user intervention
- Dynamic time-of-click defense and attachment sandboxing
- 24/7/365 security technicians proactively adjust defenses
- Flexible routing, email policies, and on-demand message retraction expedites enforcement
- Daily configuration checks for optimized routing and protection

Unified Archiving

Collect. Retain. Access.

Unlimited storage
Rapid e-Discovery
Configurable retention



Archiving

Unified Archiving

- Unlimited cloud-based storage and eDiscovery
- Tracks user activity at the message level (exports, views, tagging, legal holds)
- WORM-compatible storage (SEC and FINRA)

SimplyShare

- Safely share data with third parties without the need for SFTP site or external hard drive

Modern Interface

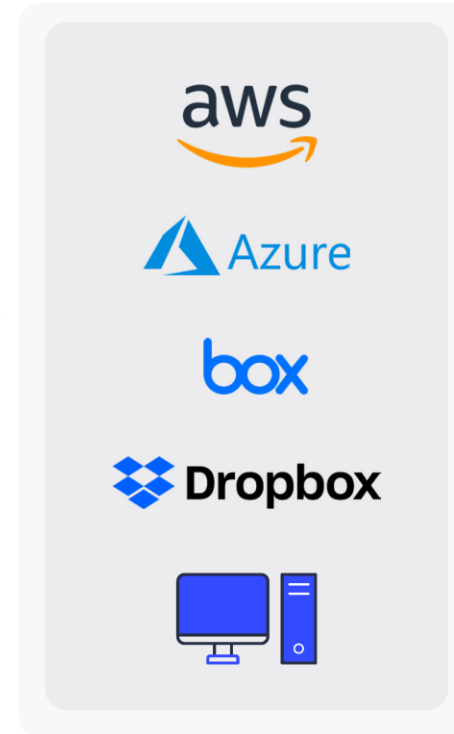
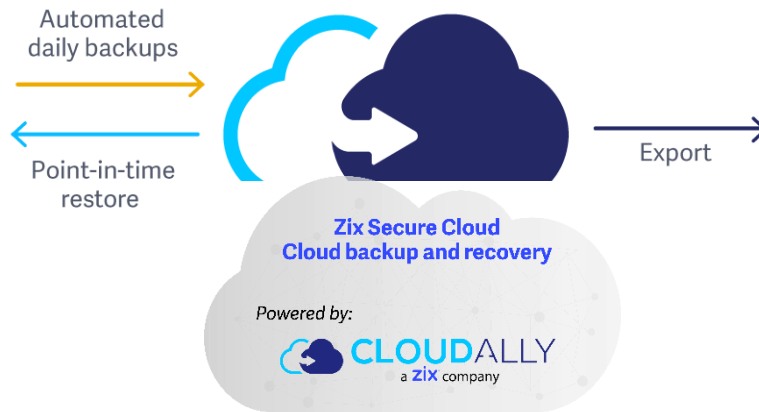
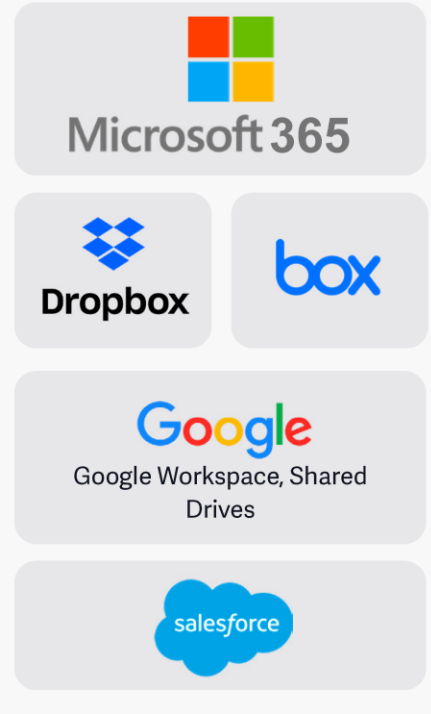
- Search built for anyone—no technical expertise required
- Data classification and message flagging
- Case management & group supervision (optional)

Flexible search

- Schedule and automate compliance searches
- Proactive dictionary scanning and highlighting
- Attachment OCR scanning and content indexing

Cloud back up and Recovery

YOUR BUSINESS DATA



"We recommend that you regularly backup your content and data that you store on the services or store using third-party apps and services." section 6B Microsoft SLA

"We recommend that you use a partner backup solution that can be found on the AppExchange"



Back up & Recovery

TAKEAWAYS

- All the top SaaS platforms
- Unlimited retention
- Automated daily backups
- Proven – over 5000 customers, 10 years

WHY BACKUP?

- Ensure business continuity
- Reduce downtime and eliminate data loss
- Maintain regulatory compliance (HIPAA, SOX, GDPR, etc.)
- Minimize legal risk

Secure File Sharing



Send large files (100 GB) through Outlook or Secure Portal



Rights Management: Limit the view, reply or forward options



Request a **legally-binding electronic signature** within the document



Secure File Sharing

Why Secure File Sharing?

- Avoid loss of productivity associated with recipient's inbox size restrictions
- Centrally controlled, cloud-based solution that works with your current infrastructure and process
- Allows easy file sharing that still meets compliance requirements
- Simple to manage and support with Secure Cloud

Zix across all industries

- Industry's **largest email community**
- Secures **millions of messages daily**
- More than **100,000 customers**
- 30% of all **U.S. banks**
- 24 state **financial regulators**
- The U.S. **Securities and Exchange Commission**
- 40% of all **U.S. healthcare organizations**
- 1,400+ **hospitals**

Use Cases include:

- *Maintain regulatory compliance and protect PII, PHI, intellectual property, and customer data with email encryption and large file transfer*
- *Protect the business from advanced threats and data loss with threat protection and backup*
- *Equip legal and HR with modern archiving to govern the organization well*



WILSON COUNTY SCHOOLS
Excellence in all we do!



- *Existing encryption, threat, and archive vendors took too much of the team's time to manage and didn't work.*
- *Phishing attacks were getting through, end-users were forgetting to use the "Encrypt" button*
- *FOIA and FERPA compliance simplified and improved secure communications with parents*



HOPE NETWORK



- *Phishing attacks were getting through, end-users were forgetting to use the "encrypt" button in Outlook*
- *Zix Secure Cloud improved threat efficacy and the end user experience*
- *"The savings was clear. Our CEO approved right away."*

TAYLOR FRIGON
CAPITAL MANAGEMENT



- *Investment firm highly regulated by FINRA and SEC*
- *Seeking to consolidate vendors and modernize email security and retention solutions including large file transfer*
- *Thrilled with Zix Secure Cloud to consolidate vendors with a modern, secure and less expensive solution that was backed by phenomenal care*